



# Students Build Bridges Worldwide

*DSKL-Students' Company "Special and Spicy Design" honoured in the context of IHK-International School competition*

Under the guidance of their class teacher, Albert Lehmenkühler, the 10th class students of the German School Kuala Lumpur (DSKL) successfully participated in International School Competition of the German Chambers of Commerce and Industry (IHK) with their long-term project "Students' Company".

After founding "Special & Spicy Designs - Students' Company" at the beginning of the school year 2011/2012, the students marketed and sold designs and artistic items which were produced by the students themselves. The objective of this project was to develop an independent work attitude, to build core skills and competencies for a successful and fulfilling work life and to develop personal traits like diligence, timeliness or reliability, social skills such as teamwork or communication as well as professional knowledge including sales and marketing, accounting and financial control or project management.

The Executive Director of the Malaysian-German Chamber of Commerce and Industry (MGCC), Alexander Stedtfeld visited DSKL at the beginning of the current school year and presented the IHK Certificate for the successful completion of the project to the students of last year's 10th class. In his speech in front of the class, Stedtfeld highlighted the strong engagement of the students and their class teacher, and acknowledged the unconditional support of the project by the management and the board of the school. According to Stedtfeld, the key to success for

German businesses in foreign markets is to find, develop and retain employees with high qualifications. "The great importance for the personal and job-related development by acquiring core skills and competencies in practical projects cannot be emphasized enough", he said.

The "Students' Company" project portrays an innovative teaching and learning method. General school structures are enhanced by the actual operation of a company, which facilitates the young adults' efficiency and entrepreneurship. Collaborations such as the one with the Malaysian-German Chamber of Commerce and Industry (MGCC), which advised the Students' Company on legal, financial and marketing matters, further strengthen the practical application.



For more information on the project, please visit the company's website at [www.specialandspicy.com](http://www.specialandspicy.com)

